

# Sustainability & Tourism

More and more travellers and tours operators are demanding eco-friendly options during travel. Here are some ways for tourism operators to apply sustainable practices within their own businesses.

## At Your Property

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Install signage or window decals to encourage customers to refill their reusable water bottles at your location.

Swap out single-use plastics for sustainable packaging.

Offer reusable containers and drinkware whenever possible for food and drinks. When reusables aren't an option, choose only disposable products that are backyard compostable.

Compost organics at your business.

Become familiar with the waste diversion services available nearby.



## Online

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Encourage your guests to pack sustainably and provide ideas on your websites for sustainable packing lists.

Encourage visitors to bring reusable water bottles and containers for storing food on excursions.

Promote sustainable, plastic-free travel ideas on your social media.

Share your sustainability practices on your website and social media channels.



## Collaborate with Others

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Work with other local food & beverage operators to replace single-use plastics with backyard compostable take-out containers. I.e., Order take-out containers in bulk to reduce the impacts of shipping emissions.

Collaborate with other businesses and local municipalities to create a regional composting program.

Local businesses and accommodations can work with organizations like Atlantic Healthy Oceans Initiative (AHOI) to create a more circular business model and step away from single use plastics, enabling a more sustainable, eco-friendly offer to their guests.

